

Marketing Bennett College

Minimum of two (2) semester hours are required to fulfill each of the following competencies unless otherwise noted.

Competency		Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	EI/BA 320	Marketing	
B	Global Markets / Trade & Financial Literacy	EI/AC 201	Accounting & Finance for Entrepreneurs	
		BA 440	International Business	
		EC 350	International Economics	
C	Organizational Resources Management	BA 410	Human Resources Management	
D	Entrepreneurship	EI 100	Foundations for Entrepreneurship	
		EI/BA 340	Entrepreneurship & New Ventures	

Posted: Spring 2018
Revised: January 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.bennett.edu/>